Film and TV School of the Academy of Performing Arts in Prague Department of Photography

Assessment of the Bachelor's Thesis

Author of thesis: Alexander Rossa Title of thesis: Holography in the Age of New Me	edia Technologies
Assessment of the primary advisor □	Assessment of the opponent ■
Author of the assessment (first name, last name, v	vorkplace):
Evaluation of the content and final form of the the C/good – D/good with objections – E/satisfactory recommended for defence)	
Suitability of the selected objective and work app	roachE
Relative completeness of the literature used for the	ie selected topicD
Ability to critically evaluate and use scholarly lite	
Logicality of the thesis structure, connection of it	
proportionality	
Language and stylistic level of the thesis	
Compliance with citation norms (should the text i	
without citing the source, the work cannot be reco	
Sufficient extent of image attachments, justifiabil	
graphic layout Originality of the thesis, contribution to the devel	
Originality of the thesis, contribution to the dever	opinient of the field of study
Overall evaluation of the thesis	E
Verbal evaluation of the thesis including question his/her thesis defence:	s that the candidate must address in
Problems of the thesis of Alexander Rossa start fr	com the very selection of the topic or

Problems of the thesis of Alexander Rossa start from the very selection of the topic or approach. Exposition of how hologram is recorded or projected and its history plus some speculation about its future is simply too much basic despite its informative value or even certain attractivity. This does not represent any original research or insight of the student and merely reproduces already existing (and as far as I can assess rather rudimentary) knowledge.

The text could have worked as an introduction to further analysis or research into the field of holography, but the text stays on almost exclusively informative level rarely exceeding Wikipedia like level of understanding

What is surprising is no attempt to connect the problem to art.

If I try to fit into limits of the work how the author set them. I can evaluate nice style and readability; form that conveys the representative basics of holography and yet stays popular or attractive. Balance between functionality, history and prospective is also well articulated, but again without any original systematic perspective.

Anyway the research or critical component that is missing is so important that I consider the thesis to be on the edge of even meeting basic requirements for a bachelor thesis.

It is pity consultation (not only with thesis supervisor) did not point to other directions.

Therefore, I recommend the project for defense with evaluation E.

Questions:

Can you give us some art aplications or examples?

Can you contextualize with some serious theoretical basis (if you struggle to find some references see Language of New Media by Lev Manovich, Bolter/Grusin "remediation", convergence model, critique of spectacle, or spatialization of imagination by Lev Manovich)?

Date:	Signature:
Date	Digitature