

**POSUDEK MAGISTERSKÉ DIPLOMOVÉ PRÁCE /
REVIEW OF THE MASTER'S THESIS**

Examiner:

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Student:

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Title of the thesis:

Inspiration from the Czech cultural policy to Macau cultural policy

Examiner's review:

To make comparison in cultural planning on national level is always difficult. One shall always compare, what is comparable - depending on a size of the nation, historical and cultural background, on a political system, etc. From that point of view - comparing Macao to Czech Republic is almost impossible.

However, personal experience and involvement in both countries gives author a chance to think about some similarities and seek for inspiration.

The real benefit in this master's thesis remains in a great research of planning history of cultural strategic approach. In Chapter 1 and 2 Kevin is giving us a great message about a current situation in Macao's arts and culture policies from the beginning of 21st century until now. He is offering a detailed analysis of situation in main strategic Macao's cultural issues - funding, space, human resources, audience, database, creative industries and cultural heritage.

Suggestions mentioned in Chapter 3 refer to previously formulated analysis and are giving a closer look to possible solutions for cultural development in Macao.

Nevertheless, these objectives are really only first steps in serious cultural strategy.

The thesis is very well written, includes charts and works with sources.

I recommend this thesis for future advocacy.

Question:

In Chapter 3, you are offering some solutions for revitalization of Macao's cultural environment. What would be the first step in changing the climate? What project would you realize as first? Can you describe the process?

Datum:

Signature: